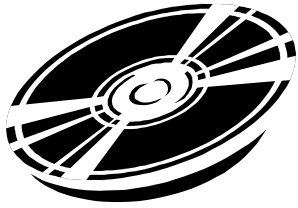


# LISTEN AND LEARN CONFERENCE CD-ROM!



## HOSPITAL & PHYSICIAN RELATIONS: AN EXECUTIVE SUMMIT

October 25-27, 2010 Camelback Inn, Scottsdale, AZ

### GENERAL SESSIONS

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#### **Leadership Challenges Under Healthcare Reform**

Kevin Fickenscher, MD, Dell Healthcare Services

#### **Health Care Reform Update: Implications for Hospital/Physician Alignment**

Paul Keckley, PhD, Deloitte Center for Health Solutions

#### **Technology and the Net: Transforming Healthcare**

Bill Crounse, MD, Microsoft Corporation

### PRE-SUMMIT STRATEGY SESSIONS

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#### **Cutting Edge Hospital/Physician Relationship Models – Critical Legal & Business Issues**

Steve Messinger, ECG Management Consultants, Inc.; Roger Strode, McDermott Will & Emery LLC

#### **Programs of Promise: Physician Leadership Academies**

Martha Davis, Heartland Health; James Rice, PHD, FACHE, Integrated Healthcare Strategies

### ACOs & CLINICAL INTEGRATION

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#### **The Imperative for Intelligence-Driven Collaborative Care**

Rob Merkel, IBM

#### **Accountable Care: A Top 5 List for Discussion**

Sam Civello, Texas Health Physicians Group; Steve Levin, The Chartis Group, LLC

#### **Moving From Volume-Based to Value-Based Payment**

Martin Hickey, MD, Alegent Health Clinic; Tony Miller, Carol Corporation

#### **Care Management Models: Let's Talk**

Nancy McClure, HealthPartners Medical Group & Clinics; Stephen Rosenthal, The Care Management Company of Montefiore Medical Center

#### **Physician Engagement and Clinical Integration**

Stuart Dobbs, MD and Roberta Schwartz, The Methodist Hospital; Pamela Damsky, The Chartis Group

#### **Physician Alignment: Key to Clinical Integration and Accountable Health Networks**

Michael Slubowski, FACHE, FACMPE, Trinity Health

#### **Value-Based Care: Real Models that Deliver**

William Chin, MD, Healthcare Partners Medical Group; Robert Minkin, Exempla Saint Joseph Hospital; Eric Nielsen, MD, Greater Rochester Independent Practice Association; Brian Silverstein, MD, The Camden Group

### MAXIMIZING ORGANIZATIONAL MODELS

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#### **Independent Medical Group Foundations: Last of Mohicans**

Bill Gil, Facey Medical Foundation

#### **Building a High-Performing Integrated Physician**

#### **Enterprise: Culture Matters**

Mark Nafziger, Parkview Health; Stuart Baker, MD, Navvis & Company

#### **Understanding the Sea Change in Imaging Relationships**

Jeremy Friese, MD, Mayo Clinic; David Kim, MD; Mark Martin, Optima Imaging LLC; Henry Soch, Sg2; Robert Harrington, Cambridge Management Group

#### **Physician Employment: Improving Practice Performance**

Andrew Smith, MD, Saint Francis Memorial Hospital; Jeffery Peters, Health Directions, LLC

#### **Making the Most of Hospital/Physician Alignment: Why Employment is Not the Only Way**

Brian Roach, MD, Palo Alto Medical Foundation; Leonard Henzke, ECG Management Consultants

#### **Winning with Single Specialty Physician Groups**

Linda Burns, New England Orthopedic Specialists; Neal Peyser, FTI Healthcare

#### **Alignment Through New Facility Development**

Carolyn Knaup, WakeMed Health & Hospitals; Becky Trimbur, Parkview Health; John Marshall, BremnerDuke Healthcare Real Estate

#### **Surgical Hospitalist: Pay for Quality and Service, Not Call Coverage**

M. Victoria Gerken, MD, Kaweah Delta Medical Center; Darin Libby, ECG Management Consultants, Inc.

### MEDICAL STAFF DEVELOPMENT & GROWTH

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#### **Physician Sales: Harnessing the Hidden Value**

Jeffrey Brickman, Provena Saint Joseph Medical Center; Amy Dirks Stevens, Provena Health

#### **Physician Recruitment: The Art of Blowing the Deal**

Peggy Troy, RN, MSN, Children's Hospital and Health System; Wesley Millican, MillicanSolutions, Inc.

#### **Clinical Councils: A Panel Discussion**

Rodger Baker, Fauquier Health; Denny DeNarvaez, Wellmont Health System; Jeffrey Peterson, FACHE, Abbott Northwestern Hospital; Richard Slack, Navvis & Company

#### **Medical Staff Development: Enhancing Your Strategy**

Jeffrey Liebman, Beth Israel Deaconess Hospital; Allison McCarthy, Barlow/McCarthy

#### **Attract Referring Physicians and Earn their Loyalty**

Steven Kalkanis, MD and Jane Thornhill, Henry Ford Medical Group/Henry Ford Health System

#### **Employed Physician Network Culture: Improving Recruitment and Retention**

C. Scott Campbell, Health Management Associates Inc.; Craig Hunter, Coker Group

#### **A Systematic Approach to Leadership Expansion**

Anthony Coletta, MD, Holy Redeemer Health System; Kathy Gibala, Navvis & Company

#### **Leaders' Round Table: What's Working Out There?**

Kriss Barlow, RN, Barlow/McCarthy; Richard K. Keck, Jr., StratEx, LLC

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