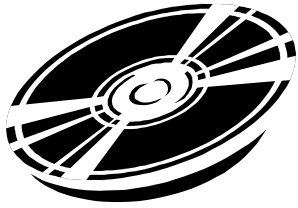


# LISTEN AND LEARN CONFERENCE CD-ROM!



## HOSPITAL & PHYSICIAN RELATIONS: AN EXECUTIVE SUMMIT

October 25-27, 2010 Camelback Inn, Scottsdale, AZ

### GENERAL SESSIONS

---

#### **Leadership Challenges Under Healthcare Reform**

*Kevin Fickenscher, MD, Dell Healthcare Services*

#### **Health Care Reform Update: Implications for Hospital/Physician Alignment**

*Paul Keckley, PhD, Deloitte Center for Health Solutions*

#### **Technology and the Net: Transforming Healthcare**

*Bill Crouse, MD, Microsoft Corporation*

### PRE-SUMMIT STRATEGY SESSIONS

---

#### **Cutting Edge Hospital/Physician Relationship Models – Critical Legal & Business Issues**

*Steve Messinger, ECG Management Consultants, Inc.; Roger Strode, McDermott Will & Emery LLC*

#### **Programs of Promise: Physician Leadership Academies**

*Martha Davis, Heartland Health; James Rice, PHD, FACHE, Integrated Healthcare Strategies*

### ACOs & CLINICAL INTEGRATION

---

#### **The Imperative for Intelligence-Driven Collaborative Care**

*Rob Merkel, IBM*

#### **Accountable Care: A Top 5 List for Discussion**

*Sam Civello, Texas Health Physicians Group; Steve Levin, The Chartis Group, LLC*

#### **Moving From Volume-Based to Value-Based Payment**

*Martin Hickey, MD, Alegent Health Clinic; Tony Miller, Carol Corporation*

#### **Care Management Models: Let's Talk**

*Nancy McClure, HealthPartners Medical Group & Clinics; Stephen Rosenthal, The Care Management Company of Montefiore Medical Center*

#### **Physician Engagement and Clinical Integration**

*Stuart Dobbs, MD and Roberta Schwartz, The Methodist Hospital; Pamela Damsky, The Chartis Group*

#### **Physician Alignment: Key to Clinical Integration and Accountable Health Networks**

*Michael Slubowski, FACHE, FACMPE, Trinity Health*

#### **Value-Based Care: Real Models that Deliver**

*William Chin, MD, Healthcare Partners Medical Group; Robert Minkin, Exempla Saint Joseph Hospital; Eric Nielsen, MD, Greater Rochester Independent Practice Association; Brian Silverstein, MD, The Camden Group*

### MAXIMIZING ORGANIZATIONAL MODELS

---

#### **Independent Medical Group Foundations: Last of Mohicans**

*Bill Gil, Facey Medical Foundation*

#### **Building a High-Performing Integrated Physician**

#### **Enterprise: Culture Matters**

*Mark Nafziger, Parkview Health; Stuart Baker, MD, Navvis & Company*

#### **Understanding the Sea Change in Imaging Relationships**

*Jeremy Friese, MD, Mayo Clinic; David Kim, MD; Mark Martin, Optima Imaging LLC; Henry Soch, Sg2; Robert Harrington, Cambridge Management Group*

#### **Physician Employment: Improving Practice Performance**

*Andrew Smith, MD, Saint Francis Memorial Hospital; Jeffery Peters, Health Directions, LLC*

#### **Making the Most of Hospital/Physician Alignment: Why Employment is Not the Only Way**

*Brian Roach, MD, Palo Alto Medical Foundation; Leonard Henzke, ECG Management Consultants*

#### **Winning with Single Specialty Physician Groups**

*Linda Burns, New England Orthopedic Specialists; Neal Peyser, FTI Healthcare*

#### **Alignment Through New Facility Development**

*Carolyn Knaup, WakeMed Health & Hospitals; Becky Trimbur, Parkview Health; John Marshall, BremnerDuke Healthcare Real Estate*

#### **Surgical Hospitalist: Pay for Quality and Service, Not Call Coverage**

*M. Victoria Gerken, MD, Kaweah Delta Medical Center; Darin Libby, ECG Management Consultants, Inc.*

### MEDICAL STAFF DEVELOPMENT & GROWTH

---

#### **Physician Sales: Harnessing the Hidden Value**

*Jeffrey Brickman, Provena Saint Joseph Medical Center; Amy Dirks Stevens, Provena Health*

#### **Physician Recruitment: The Art of Blowing the Deal**

*Peggy Troy, RN, MSN, Children's Hospital and Health System; Wesley Millican, MillicanSolutions, Inc.*

#### **Clinical Councils: A Panel Discussion**

*Rodger Baker, Fauquier Health; Denny DeNarvaez, Wellmont Health System; Jeffrey Peterson, FACHE, Abbott Northwestern Hospital; Richard Slack, Navvis & Company*

#### **Medical Staff Development: Enhancing Your Strategy**

*Jeffrey Liebman, Beth Israel Deaconess Hospital; Allison McCarthy, Barlow/McCarthy*

#### **Attract Referring Physicians and Earn their Loyalty**

*Steven Kalkanis, MD and Jane Thornhill, Henry Ford Medical Group/Henry Ford Health System*

#### **Recruiting and Retaining for Network Success**

*William Morgan, MD, Health First Physicians Medical Group; Craig Holm, FACHE, Health Strategies & Solutions, Inc.*

#### **A Systematic Approach to Leadership Expansion**

*Anthony Coletta, MD, Holy Redeemer Health System; Kathy Gibala, Navvis & Company*

#### **Leaders' Round Table: What's Working Out There?**

*Kriss Barlow, RN, Barlow/McCarthy; Richard K. Keck, Jr., StratEx, LLC*

# LISTEN AND LEARN

## CD-ROM ORDER FORM

### HOW TO ORDER

---

CD-Rom's can be ordered by mail or fax. Please allow 2 weeks for delivery.

Fill in the information below and return to:

**Forum for Healthcare Strategists**  
980 North Michigan Avenue; Suite 1260  
Chicago, IL 60611

Or fax form to:

**Fax: 312.440.9089**

For more information, call 866-440-9080, x23, or e-mail [contact@healthcarestrategy.com](mailto:contact@healthcarestrategy.com).

### Shipping Information Please Print!

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Shipping Address \_\_\_\_\_  
\_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

### PAYMENT INFORMATION

---

Please note: Payment in full must accompany order. The Forum does not accept purchase orders as proof of payment.

Check enclosed in the amount of \$ \_\_\_\_\_,  
payable to **Forum for Healthcare Strategists**

Charge my:  Visa  MC  AMEX

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_

Name of Cardholder \_\_\_\_\_

Signature \_\_\_\_\_

\$380 each x \_\_\_\_\_ \$ \_\_\_\_\_

Orders shipped to IL must add  
8.75% sales tax \$ \_\_\_\_\_

**Shipping and Handling:**  
USA & Canada: \$15.00 \$ \_\_\_\_\_

**TOTAL DUE** \$ \_\_\_\_\_