

21<sup>ST</sup> ANNUAL

# Healthcare Marketing & Physician Strategies SUMMIT

MAY 23 - 25, 2016  
SHERATON CHICAGO HOTEL & TOWERS

Sponsor and Exhibitor  
PROSPECTUS



forum FOR HEALTHCARE STRATEGISTS

# Healthcare's Premier Summit on Marketing, Strategy, and Physician Relations

## Over 750 of Your Prospects and Clients

In 2015, the **Healthcare Marketing and Physician Strategies Summit** brought together a record attendance of more than 750 executives from two essential functions in today's healthcare organizations — marketing and physician relations. The result...a highly rewarding educational and networking experience. The 2016 Summit builds on that success!

At the Summit, you'll be able to interact with top decision makers in healthcare strategy, marketing, business development, web and social media, physician relations, and sales — decision makers who are looking for innovative solutions for accomplishing both traditional growth-related goals as well as new goals related to population health, patient experience, and value.

## You're An Important Part of the Summit

The sponsors and exhibitors are of great importance to the overall success of the Summit. The senior-level executives in attendance want up-to-date information on cutting-edge technologies and tools for advancing their online and offline marketing, communication, physician relationship, and sales strategies — presented in a low-key environment that emphasizes hands-on discussions and demonstrations. Don't miss out...reserve your booth, as well as your sponsorship, early!

## As a Sponsor/Exhibitor You Will Receive:

### Quality, Dedicated Exhibit Time

Dedicated exhibit hours offer you valuable one-on-one contact with prospective clients.

### Networking Opportunities

Coffee breaks and two evening receptions allow maximum exposure to prospective clients.

### Virtual Sponsor and Exhibitor Listings

Your company will be listed on the Forum's website, [www.healthcarestrategy.com](http://www.healthcarestrategy.com), and the Summit mobile app, along with a link to your website. Sponsors will also be included on the conference DVD-ROM.

### Complimentary Registrations

Complimentary registrations with sponsorships over \$5,500 and with each exhibit give your staff access to more than 50 cutting-edge sessions. Note: Waived registrations do not include the Pre-Summit Strategy Sessions.

### Prospecting List

Two mailing lists, one of pre-conference registrants and one of post-conference attendees, allow you to communicate with prospective clients. Note: These lists are only available with sponsorships of \$5,500 or more, or if exhibiting, and each list can only be used one time.

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# Healthcare Marketing & Physician Strategies SUMMIT

## Who Will Attend

The conference has been designed for the following executives from hospitals, health systems, academic medical centers, integrated networks, and medical group practices:

- Chief Marketing Officers
- Chief Strategy Officers/Senior Strategists
- Marketing Communication Executives
- Network/Business Development Executives
- Web/Social Media Strategists
- Physician Relations Directors
- Physician Referral/Outreach Directors
- Physician Recruitment Directors
- Sales Executives
- Public Relations Directors
- Advertising Executives
- CRM Directors

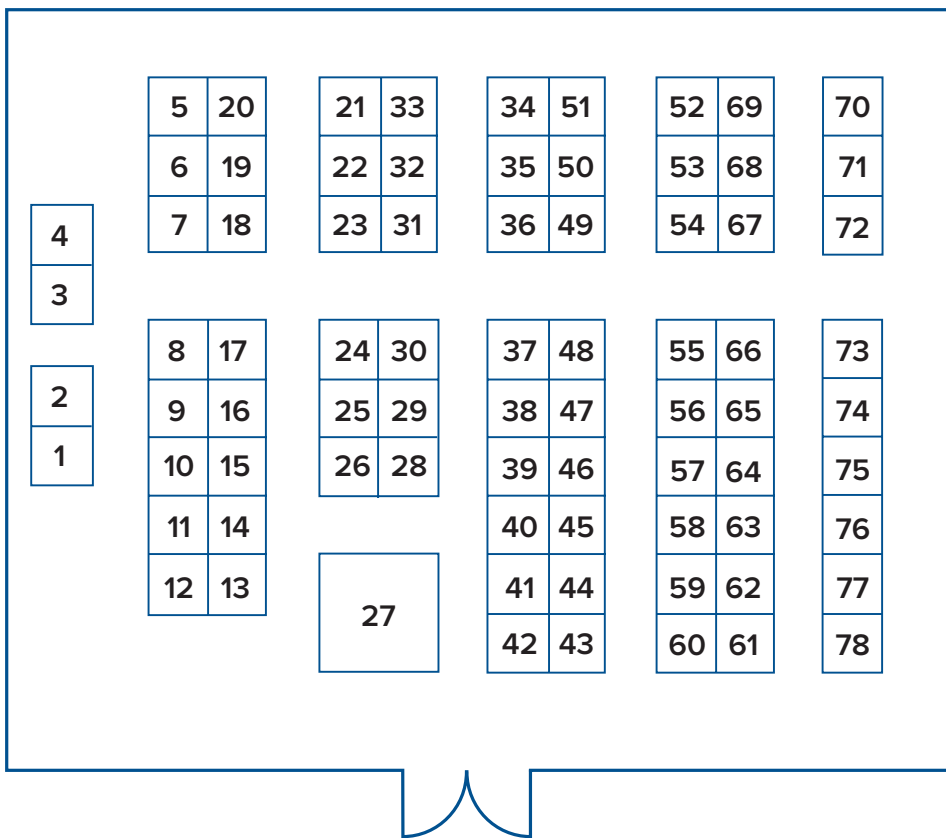


**forum** FOR HEALTHCARE STRATEGISTS

The **Forum for Healthcare Strategists** was established in 1996 by a distinguished group of senior healthcare strategists seeking an opportunity to collectively examine current and future strategies for the delivery of healthcare. The Forum provides networks of communication and support, as well as opportunities for professional development, with the ultimate purpose of inspiring new, more effective models of care.

# Exhibit Hall Map

May 23 – 25, 2016



Please Note: There will be food and beverages available in the Exhibit Hall during open hours.

## Here's What Attendees Are Saying...

*"As always, the Summit was an exceptional learning and networking experience. Topics spanned the full range of marketing and physician relations challenges, with just the right mix of practical, real-life case studies and high-level strategic sessions."*

**Lyle Green**, Executive Director, University of Texas MD Anderson Cancer Center

*"I brought five of my team members, and the Summit delivered! We all benefitted from the opportunity to learn from top-notch practitioners. The focus on new digital, mobile, and physician liaison programs was exceptional."*

**Suzanne Hendery**, Vice President, Marketing & Public Affairs, Baystate Health

*"The agenda for the 2015 Summit was outstanding — the sessions were very informative! In addition, the opportunity to meet and learn from colleagues at other hospitals and systems was invaluable, and the exhibit hall was a great resource to learn about new products and technologies to serve our institution."*

**Donna Hill**, Marketing Strategist, University of Arkansas for Medical Sciences

*"This was my first time at the Healthcare Marketing & Physician Strategies Summit, and it was well worth the time and investment. The sessions were topical and relevant and not presented like 'commercials' for specific products or services. I took home many actionable ideas and will definitely be back next year!"*

**Leni Kirkman**, Vice President, Strategic Communications & Patient Relations, University Health System

*"I always come away with valuable information that I can use in my position. I also liked the addition of a career track this year — some great sessions for professional and personal development."*

**Kellie Spellman**, Director of CRM, CHRISTUS Health

*"Great event, great topics, outstanding speakers. I will be back."*

**Don Stanziano**, Corporate Vice President of Marketing Communications, Scripps Health

## Exhibit Hours

Exhibit hours subject to change.

### Monday, May 23, 2016

**Exhibit Set-Up**  
1:00pm – 4:00pm

**Opening Reception**  
5:15pm – 6:45pm

### Tuesday, May 24, 2016

**Breakfast with the Exhibitors**  
7:00am – 8:00am

**Coffee Break**  
9:15am – 9:45am

**Coffee and Dessert**  
1:15pm – 2:00pm

**Coffee Break**  
3:15pm – 3:45pm

**Reception**  
5:15pm – 6:30pm

**Exhibit Tear-Down**  
6:30pm – 9:30pm

## Exhibit Fee

**\$2,995 per 10 x 10 ft. booth before November 20, 2015**

**\$3,395 per 10 x 10 ft. booth after November 20, 2015**

### Fee includes:

- 10 x 10 ft. booth package (pipe/drape, 6' draped table, two chairs)
- Listing on the Forum website and Summit mobile app
- Two full Summit admissions (excluding the Pre-Summit Strategy Sessions)
- Discounted attendance fee for one additional staff from the exhibiting organization (excluding the Pre-Summit Strategy Sessions)
- Mailing lists of pre-conference registrants and post-conference attendees

## Assignment of Space

Booth assignments will be made by late January. A point system is used to establish priority for booth assignment, which includes past sponsorship and exhibit support.

# Sponsorship

The Summit offers a range of opportunities to increase your company's visibility. Don't miss the chance to be part of this unique and valued educational conference.

## Platinum Sponsor \$20,000

- Name/logo on brochure cover; company description on sponsor page
- Name prominently displayed throughout Summit, including on monitors and signs throughout the Summit
- One Sponsorship Opportunity (options to be discussed)
- One targeted company email blast to Summit attendees
- Six full Summit admission passes
- Name prominently displayed in email blasts
- Two waived conference registrations for your clients, plus the opportunity to offer \$200 client discounts

## Gold Sponsor \$15,000

- Name/logo/company description on sponsor page of brochure
- Name prominently displayed throughout Summit, including on monitors and signs throughout the Summit
- One Sponsorship Opportunity (options to be discussed)
- Three full Summit admission passes
- Name displayed in email blasts
- Opportunity for \$200 client discounts

## Silver Sponsor \$10,000

- Name/logo/company description on sponsor page of brochure
- Name prominently displayed throughout Summit, including on monitors and signs throughout the Summit
- One Sponsorship Opportunity (options to be discussed)
- One waived Summit admission pass
- Name displayed in email blasts
- Opportunity for \$200 client discounts

## Sponsorship Opportunities

### Track Sponsorships

Track sponsors have the opportunity to introduce the sessions in their track.

<b>Track Sponsorship (3 days)</b>	<b>\$6,000</b>
Track 1 Strategic Marketing	
Track 2 Customer Communication & Engagement	
Track 3 Analytics, Data & Measurement	
Track 4 Interactive Marketing & Digital Strategies	
Track 5 Physician Relations/Sales	
Track 6 Physician Marketing/Physician Strategy	
Track 7 "YOU"	Call to discuss

### Special Events

Opening Reception (Monday evening)	\$8,500
Tuesday Networking Lunch	\$7,500
Reception (Tuesday evening)	\$7,500
Wednesday Networking Breakfast with Facilitated Discussion Groups	\$7,500
<i>Networking Breakfast sponsor can propose discussion topics and facilitators.</i>	
Enhanced Coffee Break in the Exhibit Hall	\$4,500
Coffee Break	\$3,500

## Other Promotional Opportunities

Sponsorship includes company name and logo on product, where applicable. Sponsorships above \$5,500 also include name, logo, and company description in brochure.

Mobile App	\$10,000
Conference Padfolios	\$8,000
Badge Cords	\$8,000
Hotel Room Keys	\$8,000
DVD-ROMs <i>(mailed after the conference)</i>	\$7,500
Tote Bags	\$7,500
Refillable Water Bottles	\$7,500
Wireless in Meeting Rooms	\$6,500
Electronics Charging Stations	\$5,500
Monday or Wednesday Box Lunches	\$5,000
Conference Pens	\$3,500
Yoga	\$3,000
Summit Scholarships <i>(multiple available)</i>	\$1,500
Digital Signage	Call to discuss
Senior Marketers Forum	Call to discuss

*Please call to discuss custom sponsorship opportunities.*

## Keynote/General Session Speakers

*Please call to discuss sponsorship of the Keynote Speakers.*

- Monday Afternoon Keynote (Peter Sagal)
- Tuesday Morning Keynote (Jeremy Gutsche)
- Wednesday Morning Keynote (Avinash Kaushik)

# Sponsor/Exhibitor Registration

## Healthcare Marketing and Physician Strategies Summit

May 23 – 25, 2016

Sheraton Chicago Hotel & Towers  
Chicago, IL

Please return completed form to:

Jennifer Pense

Forum for Healthcare Strategists, Inc.

980 North Michigan Avenue; Suite 1260

Chicago, IL 60611

Phone: 866-440-9080 ext. 23

Fax: 312-440-9089

jpense@healthcarestrategy.com

### CONTACT INFORMATION

COMPANY \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

TITLE \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP CODE \_\_\_\_\_

PHONE \_\_\_\_\_

FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

- Yes, we want to participate in the Healthcare Marketing and Physician Strategies Summit as a:  
 Sponsor – The event(s) we want to sponsor is/are:

- Exhibitor – Exhibit space is on a first come, first served basis factoring in past and current support.

Booth Number: 1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_ 3rd choice \_\_\_\_\_

Please do not place us next to or across from the following companies: \_\_\_\_\_  
*Our best efforts will be made to accommodate your request. Reminder...booth assignments will be made on a point system, so your preferred booth may not be available.*

Names, titles, and emails of people\* who will be attending the Summit or staffing your exhibit (please attach additional sheets if necessary):

1. \_\_\_\_\_

2. \_\_\_\_\_

\*Two staff members from the exhibiting company are admitted free to the conference as a condition of exhibition. One additional staff member from the exhibiting company may register as an attendee for the conference at the reduced rate of \$650. One waived registration fee will be given for sponsorships at the \$5,500 to \$15,000 level. Three registration fees will be waived for sponsorships at the \$15,000 to \$20,000 level, and six registration fees will be waived at \$20,000 or more. Waived and discounted fees do not include the Pre-Summit Strategy Sessions. **Only one company allowed per booth unless prior written approval is obtained from the Forum.**

### PAYMENT INFORMATION

- Sponsor \$ \_\_\_\_\_
- Exhibitor \$2,995 before November 20, 2015 \$ \_\_\_\_\_
- Exhibitor \$3,395 after November 20, 2015 \$ \_\_\_\_\_
- One additional staff at \$650 \$ \_\_\_\_\_
- TOTAL \$ \_\_\_\_\_

- Check enclosed, payable to the Forum for Healthcare Strategists, Inc.

**Mailing List Usage:** Exhibitors, as well as Sponsors at the \$5,500 level or higher, will receive two attendee mailing lists. A list will be provided for one-time use before the conference, as well as a list for one-time use following the conference. The lists cannot be incorporated into a broader list, nor the contents generally disseminated. The lists cannot be shared with anyone else.

### AFFIRMATION OF COMMITMENT TO SPONSOR

The undersigned is authorized to commit to the sponsorship/exhibition as described above, and acknowledges that he/she has reviewed the cancellation and refund policies below and agrees to the terms as described.

SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

Please return signed Exhibit Rules and Regulations form with your sponsor/exhibitor application. Application will not be confirmed until signed Rules and Regulations Form is received.

**Cancellations and Refunds:** In the event of the cancellation of the Summit for any reason, sponsor/exhibitor fees will be fully refunded. If the sponsor/exhibitor cancels participation in the Summit, sponsor/exhibitor fees will not be refunded.

**Questions?** Call toll-free 866-440-9080 x 23.

# Rules and Regulations

Please read the following information, sign and return signature page with application form. Application will not be confirmed until signed Rules and Regulations Form is received.

The following Terms and Conditions govern this contract (“Contract”) between The Forum and the Exhibitor.

## 1. Contract for Space

The application for space and the notice of assignment by The Forum for Healthcare Strategists (Forum) constitutes a contract for the right to use the space allotted for the Event. In the event of uncontrollable circumstances in which the building holding the Event is unfit for use, the Forum shall notify Exhibitor within a reasonable period and shall refund to Exhibitor within 30 days the amount paid by Exhibitor to the Forum. If the Forum cancels or moves the location of the event, without cause by uncontrollable circumstances, the Forum will at Exhibitor’s preference either (a) reimburse Exhibitor the full amount for monies paid to date within 30 days, or (b) allow Exhibitor to apply the monies paid to the rescheduled event. If the Exhibitor cancels, it shall not be subject to a refund.

## 2. Exhibition Location, Dates and Times

The Healthcare Marketing and Physician Strategies Summit, herein referenced as the “Event”, will be located at the Sheraton Chicago Hotel & Towers in Chicago, IL. The dates of the Event are May 23 – 25, 2016. Setup and teardown will be between May 23rd and May 24th. The Forum will use reasonable efforts to maintain the location, dates and times, and floor plans of the Event.

## 3. Restrictions in Use of Space

All demonstrations, food distribution, or other activities must be confined to the limits of the exhibit booth. Assigning, sharing or subletting the assigned space is not permitted without written consent from the Forum, which may be withheld for any reason or no reason.

Exhibitor shall comply with the Hotel’s rules, regulations, and restrictions relative to the use of the space. All food distribution other than prepackaged items must be approved in advance by the Forum.

## 4. Indemnity

Both parties assume full responsibility for the acts, omissions, and conduct of its representatives, agents and contractors and agree to indemnify, hold harmless and defend the other party, its officers and directors, employees, and agents from and against any and all claims, losses, damages, governmental fines or penalties, and costs or expenses (including court costs, interest, and attorney fees) of any kind whatsoever arising from such acts, omissions, and conduct except to the extent that such claims, losses, and damages are the direct result of the other party’s gross negligence or intentional acts. In any event, except for acts of gross negligence or intentional misconduct, each party’s liability to the other party under this Contract shall be limited to and shall not exceed the amount of the exhibit fees paid by Exhibitor to the Forum. Exhibitor acknowledges that the Forum and the Hotel do not maintain insurance covering the Exhibitor’s property and that it is the sole responsibility of Exhibitor to obtain appropriate insurance. The Hotel is not deemed to be an agent of the Forum.

## 5. Liability and Insurance

Unless caused by acts of negligence or intentional misconduct by the other party, its agents or employees, each party shall not be responsible for the safety of the property of the other party, their agents or employees, from theft, damage by fire, accident or other causes, but will use reasonable care to protect the other party from such loss. During the dates of the exhibit, including move-in and move-out days, Exhibitor shall obtain and maintain comprehensive general liability insurance that provides a minimum coverage of \$1,000,000.00 per occurrence, and be able to show proof of such insurance upon five (5) business days notice and shall name the Forum as an additional insured. Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to Exhibitors’ displays, equipment and other property brought upon the premises of the Hotel unless caused by acts of gross negligence and intentional misconduct by the Forum, any of its agents, or employees.

## 6. Circularization and Solicitation

Circulars or advertising matter of any description may only be distributed within the booth assigned to the Exhibitor presenting such materials. If Exhibitors want flyers distributed to hotel rooms, this must be cleared in advance through the Forum. The Hotel charges for such distribution and such charges will be the responsibility of the Exhibitor.

## 7. Hospitality/Client Events

Hospitality suite functions and/or Exhibitor Client Events must not conflict with programmed events. Invitations and company literature may only be distributed from assigned exhibit booths. All hospitality suites must be approved prior to the conference by the Forum. Those hospitality suites requiring food and beverage must have arrangements made through the Hotel Food and Beverage Department.

## 8. Mailing List Usage

Exhibitors, as well as Sponsors at the \$5,500 level or higher, will receive two attendee mailing lists. A list will be provided for one-time use before the conference, as well as a list for one-time use following the conference. The lists cannot be incorporated into a broader list, nor the contents generally disseminated. The lists cannot be shared with anyone else.

## 9. Fire Protection

Table and booth decorations must be fire proof. Electrical wiring must conform to the National Electrical Code Safety Rules. If inspection indicates that the Exhibitor has neglected to comply with these regulations, or otherwise causes a fire hazard, the Forum then reserves the right to cancel all or such part of the exhibit and not provide any refund. The Exhibitor must comply with Hotel fire regulations.

## 10. Restrictions in Operations of Exhibits

The Forum reserves the right to (a) restrict exhibits because of noise, method of operation or for any other reason that causes disruption to the Event and/or (b) prohibit or evict any exhibits that detract from the general character of the exhibition as a whole, provided the Forum notifies Exhibitor and provides Exhibitor reasonable time to cure such problem. In the event of such restriction, the Forum is not liable for any exhibit expense unless the Forum resells the Exhibitor space at which point Exhibitor would be entitled to a refund within 30 days equal to the amount paid by Exhibitor less the fee the Forum collected in reselling the space. Any noise-making exhibits must receive approval of the Forum before the exhibit opens. The Forum also reserves the right to alter the exhibit layout at any time.

**11. Care of Building and Equipment**

Exhibitors or their agents shall not damage, alter or otherwise injure or deface the walls or the floors of the building, the booths, or the equipment of the booths. If such damage occurs, the Exhibitor shall be liable to the hotel.

**12. Cancellation, Termination or Postponement by The Forum**

Cancellations by Exhibitor are not subject to a refund. Any substitutions must be approved by the Forum prior to the event. In the event that rendering the fulfillment of this Contract by the Forum be impossible or impractical due to cause or causes not reasonably within the control of the Forum, such as fire, casualty, epidemic, earthquake, explosion or accident, blockage embargo, inclement weather, governmental restraints, restraints or orders of civil defense or military authorities, act of public enemy, riot or civil disturbance, strike, or Act of God, the parties shall mutually amend or terminate the agreement at the Forum's option. If terminated, Exhibitor shall receive a refund within 30 days equal to the amount paid to the Forum. If the Forum cancels or moves the location of the event, without cause as defined above, the Forum will at Exhibitor's preference either (a) reimburse Exhibitor the full amount for monies paid to date within 30 days, or (b) allow Exhibitor to apply the monies paid to the rescheduled event.

**13. Waiver**

Waiver by either party of any term or condition of this Contract or any breach shall not constitute a waiver of any term or condition or breach of this Contract.

**14. Entirety of Contract**

This Contract, including the Exhibit Application, states the entire agreement between the parties and supersedes all proposals, oral or written, and all other communications between the parties relating to this Agreement. No amendment or modification of this Contract shall be made except by an instrument in writing signed by both parties.

**15. Currency**

Unless otherwise indicated, all dollar amounts referred to in this Agreement are in lawful money of the United States, and any amount advanced, paid or calculated is to be in US currency.

**16. Amendments**

All amendments to this Agreement must be in writing and signed by both parties, but may be executed in counterpart form.

**17. Notices**

All notices, requests, demands and other communications required or permitted to be given pursuant to this Contract shall be in writing and shall be deemed to have been duly given upon the date of receipt if delivered by hand, recognized national overnight courier, or registered or certified mail, return receipt requested, postage prepaid, to the following addresses:

**If to Exhibitor (exhibitor must complete before returning):**

Company Name \_\_\_\_\_

Company Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Attn: \_\_\_\_\_

**If to the Forum:**

Forum for Healthcare Strategists, Inc.  
980 N. Michigan Avenue  
Suite 1260  
Chicago, IL 60611  
ATTN: Jennifer Pense

Either party may change its designated address by notice to the other party in the manner provided in this Section. ALL MATTERS SET FORTH ON IN THIS CONTRACT ARE ESSENTIAL TERMS AND SIGNATURE BELOW CONSTITUTES AGREEMENT TO SUCH TERMS.

**Exhibitor Name**

Signature \_\_\_\_\_

Date \_\_\_\_\_

Printed Name \_\_\_\_\_

# HEALTHCARE MARKETING & PHYSICIAN STRATEGIES SUMMIT

MAY 23 - 25, 2016

Sheraton Chicago Hotel & Towers

**Join the Exciting List of Companies That Have Helped Make the Forum's Conferences  
Healthcare's Premier Educational Events!**

Acquia  
Acrobat Ant  
Active Data Exchange, Inc.  
A.D.A.M., Inc.  
aefinity interactive, llc  
Aegis Health Group  
AmeriMed Consulting  
AmeriNet Central  
AVID Design  
Baldwin Publishing  
Barlow/McCarthy  
BDC Advisors, LLC  
blr | further  
BlueSpire Strategic Marketing  
Blue Star Design  
BrandEquity  
BremnerDuke Healthcare Real Estate  
BrightBox  
BrightWhistle, an Influence Health Company  
BroadcastMed, Inc.  
BVK Direct  
The Camden Group  
CardioMark, LLC  
Care ePublications  
CarePages, Inc.  
CareTech Solutions, Inc.  
CaringBridge  
Carnahan Group  
CastNET  
CentreTek Solutions  
Coffey Communications  
Conifer Health Solutions  
Connect Healthcare  
ContactMyDoc.com  
Corporate Health Group  
Corrigan Partners  
Cows In Trees, Powered by Noble  
Creative Marketing Programs  
DataBay Resources  
DeTora Consulting  
Dowden Custom Media  
Doximity  
EBSCO Publishing  
ECG Management Consultants, Inc.  
Element Solutions  
Eruptr  
Evariant  
Everyday Health, Inc.  
Feel Good, Inc.  
Flying Cork  
Franklin Street

Frederick Swanston  
General Learning Communications  
Geonetric  
GLC Custom Media  
Greystone.Net  
HCCG Inc.  
HealthDay  
Health Directions, LLC  
Healthgrades  
HealthLeaders Media  
HealthLine Systems, Inc.  
HealthLink Dimensions  
Health Market Science  
Health Newsletters Direct  
Healthwise  
Human Practice  
IGCN, Inc.  
image.works  
IMS Health  
In10sity Healthcare  
InFinite Conferencing  
Insights Direct, Inc.  
iTriage LLC  
iVantage Health Analytics  
KidsHealth  
KidsLink  
Klein & Partners  
Kyruus  
Legacy Consulting Group  
LinkMD (formerly The Doctor's Bag)  
LionShare  
Localist  
LVM Systems, Inc.  
Marcel Media  
Marketware  
Mayo Clinic  
McMahon Custom Media  
McMurry/TMG  
MD.com  
MD Connect, Inc.  
MD Linx  
MDnetSolutions  
MedCity Media  
MedDevelopment, LLC  
Medicom Health Interactive  
MEDSEEK  
MedTouch  
MobileSmith  
Monigle Associates  
National Research Corporation  
Navgant

Navvis & Company  
Neathawk Dubuque & Packett  
NewClients Direct  
Nucleus Medical Media  
On-Site Studios  
Pandora  
Physicians Practice, Inc.  
PracticeMatch-MDLinx  
Practice Support Resources  
PRC  
Private Health News (MedNews Plus)  
Quarles & Brady, LLP  
RadioMD  
Reputation.com  
The Roberts Group  
Saepio Technologies  
Screen Content Management  
Script Relief LLC  
Self Care Decisions  
Sg2  
Sharecare  
Sitecore  
Siteimprove  
Six Feet Up  
slp3D  
SmartBase Solutions  
Socius Marketing  
Software Solutions Group  
Spectrio  
SPM Marketing & Communications  
Springboard Brand and Creative Strategy  
Stamats Healthcare Marketing  
Strata Company  
The Strategy Group  
StratEx, LLC  
StayWell  
Swanson Russell  
Tea Leaves Health  
True North Custom  
Truven Health Analytics  
tSunela  
Turtle Rock Content  
Update for Health  
U.S. News Hospital Data Insights  
Vision Critical  
Vitals  
Wax Custom Communications  
wellclicks  
WriterGirl & Associates  
YouGov Healthcare  
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