

HMPS 2021 Exhibitor Areas of Expertise

Advertising

Core Health
Fathom
Health x Langrand
Pandora
ReviveHealth
SPM Group
WebMD

AI/Chatbot

Loyal
SymphonyRM
Weltok

Analytics

Coffey Communications
Doctivity, powered by SystemCare Health
Fathom
IQVIA
LionShare
Mercury Healthcare
Modea
NRC Health
Stratason
Welltok

Branding

Bendigo
Core Health
Digital Health Strategies
Health x Langrand
Klein & Partners
Monigle
Prairie Dog | TCG
ReviveHealth
SPM Group
WebMD

CMS Software and Selection

Mercury Healthcare
Modea

Communications

Coffey Communications
Guest Communications Corporation (GCC)
Private Health News
ReviveHealth
SymphonyRM
Welltok

Content Marketing

Aha Media Group
Bendigo
Coffey Communications
Custom Media
DMD, an IQVIA business
eContent Digital
GLC
Health x Langrand
Private Health News
WebMD
WriterGirl & Associates

Creative Services / Design

Corbin Design
Core Health
DMD, an IQVIA business
Fathom
GLC
Health x Langrand
Modea
SPM Group

Crisis Management

Guest Communications Corporation (GCC)

CRM / PRM Software

IQVIA
LionShare
Marketware
Mercury Healthcare
Modea
Podium
Stratason
SymphonyRM
Welltok

Digital Marketing

Creative Marketing Programs
DMD, an IQVIA business
Doximity
eContent Digital
Eruptr
Fathom
IQVIA
LionShare
Mercury Healthcare
Reputation
SPM Group
SymphonyRM
WebMD

Digital Strategy

Coffey Communications
DMD, an IQVIA business
eContent Digital
Enqbator
Eruptr
Fathom
Health x Langrand
Mercury Healthcare
Modea
ReviveHealth
WebMD

Direct Marketing

Creative Marketing Programs

Email Marketing

Coffey Communications
Fathom
LionShare
Private Health News

Employee Engagement

Core Health
NRC Health

Health Assessments

Enqbator
Eruptr - Healthaware
Medicom Health

Leader & Staff Development

Barlow/McCarthy

Licensed Health Content

Coffey Communications
Medical Inflatable Exhibits
WebMD

Market Research

Bendigo
IQVIA
Klein & Partners
Modea
Monigle
Prairie Dog | TCG
Stratason
WebMD

Marketing

Bendigo
Coffey Communications
Core Health
Creative Marketing Programs
Doximity
eLead Promo
Fathom
GLC
LionShare
Mercury Healthcare
Private Health News
ReviveHealth
WebMD

Marketing Automation

Fathom
LionShare
Marketware
Mercury Healthcare
SymphonyRM
Welltok

Mobile

Modea

Patient Education

Coffey Communications
Digital Health Strategies
Medical Inflatable Exhibits
WebMD

Patient Engagement

Doximity
Eruptr
IQVIA
Kyrus
Medical Inflatable Exhibits
Mercury Healthcare
Modea
Podium
Reputation
SymphonyRM
WebMD
Welltok

Patient Experience

Digital Health Strategies
Kyrus
Loyal
Mercury Healthcare
Modea
Monigle
Reputation
ReviveHealth
WebMD

Physician Directory & Transparency

Coffey Communications
Enqbator
IQVIA
Kyruus
Loyal
Mercury Healthcare
WebMD

Physician Engagement

Barlow/McCarthy
DMD, an IQVIA business
Doctivity, powered by SystemCare Health
Doximity
GLC
IQVIA
Marketware
Mercury Healthcare
NRC Health
Private Health News
Stratason
WebMD
Welltok

Print Publications

Coffey Communications
Custom Media
GLC
Guest Communications Corporation (GCC)
WebMD

Public Relations

ReviveHealth

Reputation Management

Podium
Reputation

SEO/SEM

Coffey Communications
Eruptr
Fathom
Kyruus
Modea
SPM Group
WebMD

Social Media

Coffey Communications
eContent Digital
Eruptr
Fathom
Reputation
SPM Group

Staffing

Barlow/McCarthy
IQVIA

Strategic Planning

Bendigo
Coffey Communications
Doctivity, powered by SystemCare Health
Eruptr
Health x Langrand
IQVIA
Mercury Healthcare
Modea
SPM Group
Stratasan
Welltok

Surveys

Barlow/McCarthy
Klein & Partners
Prairie Dog | TCG
Reputation

Video Production

eContent Digital

Wayfinding / Digital Signage

Corbin Design
Monigle

Web Development

Coffey Communications
GLC
Mercury Healthcare
Modea
SPM Group