Healthcare Marketing & Physician Strategies Summit

28TH ANNUAL

APRIL 17–19<u>, 2023 | AUSTIN, TX</u>





Sponsor and Exhibitor PROSPECTUS

Healthcare's Premier Summit on Marketing, Communications, Digital Strategy, and Physician Relations

Connect with Healthcare's Senior-Level Decision Makers!

The **Healthcare Marketing & Physician Strategies Summit (HMPS)** is widely considered the "must-attend" educational and networking event of the year for senior-level marketing, communications, digital strategy, and physician relations executives from healthcare organizations nationwide. Join us for the 28th year!

Each year, the Summit brings together a unique group of inquisitive and talented healthcare leaders whose ultimate focus is inspiring transformation. The 2022 Summit was lauded for its timely and thought-provoking content, as well as the enthusiastic interaction. The 2023 Summit builds on that success.

You're an Important Part of the Summit

The sponsors and exhibitors are of great importance to the overall success of the Summit. You'll be able to interact with top decision makers with responsibility for strategy, marketing, communications, business development, digital initiatives, social media, physician relations, and sales. These healthcare leaders are looking for innovative solutions for accomplishing traditional growth-related goals as well as new goals related to customer experience and retention; community health; diversity, equity, and inclusion; authenticity; trust; and value.

Don't miss out...reserve your booth, as well as your sponsorship, early!

As a Sponsor/Exhibitor You Will Receive:

Quality, Dedicated Exhibit Time

Dedicated exhibit hours offer you valuable one-to-one contact with current and prospective clients.

Networking Opportunities

Coffee breaks, two evening receptions, and more allow maximum exposure to prospective clients.

Online and Mobile Sponsor and Exhibitor Listings

Your company will be listed on the Forum's website, and the Summit mobile app, along with a direct link to your website. Your company will also be included on the *MarTech.Health* HMPS page, a permanent listing of Summit sponsors and exhibitors.

Complimentary Registrations

Complimentary registrations with each exhibit booth space and sponsorships of \$6,500 or more give your staff access to more than 50 cutting-edge sessions, as well as all receptions and other networking events/opportunities. *Note: Complimentary registrations do not include the Pre-Summit Strategy Sessions.*

Prospecting Lists

Two mailing lists, a pre-Summit registration list and a final attendee list, allow you to communicate with prospective clients. *Note: These lists are only available if exhibiting, or with sponsorships of \$6,500 or more, and each list can only be used one time. Lists include emails for attendees who allow us to share this information. They do not include phone numbers.*

- 28th ANNUAL -

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APRIL 17 – 19, 2023 | AUSTIN, TX

Who Will Attend

The Summit has been designed for the following executives from hospitals, health systems, academic medical centers, integrated networks, and medical group practices:

- Chief Marketing Officers/ Marketing Executives
- Chief Communication Officers/ Communication Executives
- Business Development/Planning Executives
- Digital/Social Media Strategists
- Webmasters/Web Directors
- Physician Relations & Sales Executives
- Physician Referral/Outreach Directors
- Physician Recruitment Directors
- Public Relations Executives
- Advertising Executives
- CRM Directors



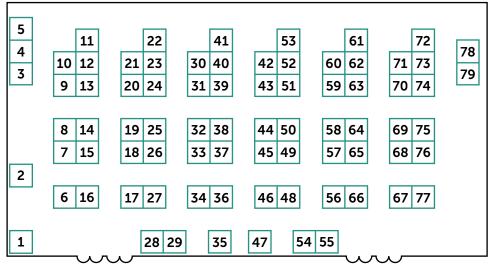
forum FOR HEALTHCARE STRATEGISTS

The Forum for Healthcare Strategists

was established in 1996 by a distinguished group of senior healthcare strategists seeking an opportunity to collectively examine current and future strategies for the delivery of healthcare. The Forum provides networks of communication and support, as well as opportunities for professional development, with the ultimate purpose of inspiring new, more effective models of care.

Exhibit Hall Map

April 17 – 18, 2023



NOTE: There will be food and beverages available in the Exhibit Hall during open hours.

Exhibit Hours

Exhibit hours are subject to change.

Sunday, April 16, 2023		Tuesday, April 18, 2023		
Exhibit Set-Up	3:00pm – 6:00pm	Coffee Break	9:15am -	
Monday, April 17, 2023		Coffee Break	3:15pm	
Exhibit Set-Up	8:00am – 12:30pm	Reception	5:00pm	
Coffee Break	2:30pm – 3:15pm	Exhibit Tear-Down	6:30pm	

Opening Reception 5:45pm - 7:15pm

Here's What Attendees and Exhibitors Are Saying

"HMPS22 was a big success. The sessions were timely, the presenters were compelling, and it was great to see everyone in person. Well done!"

Ryan Younger, VP of Marketing, Virtua Health

"I took home so many terrific nuggets, many of them focused on new ways to approach age-old issues."

Christina Deidesheimer, VP, Communications & Outreach, Chief Communications Officer, Beebe Healthcare

"There were so many great ideas at the Healthcare Marketing & Physician Strategies Summit. I was so inspired to learn more that I've enrolled in an MBA program at LSU with a concentration in Marketing!"

Rebecca Cybulski, Specialist, Social Media & Media Relations, Nationwide Children's Hospital

"The conference was fantastic this year. It felt great to be back at it!" Aaron Watkins, Senior Director of Internet Strategy, Johns Hopkins Medicine

"I really enjoyed HMPS22! Not only were the presenters knowledgeable; they were also good listeners. And the event was set up to make it easy to network with my peers." **Chad Woehrle**, Physician Liaison, Ann & Robert H. Lurie Children's Hospital of Chicago

"As a vendor, engaging with prospects is the only way for us to validate the cost of attending. As such, the traffic to our booth, and the quality of the contacts (VP, CMO) was solid. I'm looking forward to next year!"

Michael Poliseno, AVP, Innovaccer

Exhibit Fee

\$3,595 per 10 x 10 ft. booth before November 4, 2022

\$3,995 per 10 x 10 ft. booth after November 4, 2022

Fee includes:

- 10:15am

- 4:00pm

- 6:30pm

- 9:30pm

- 10 x 10 ft. booth package (Includes pipe/drape and ID sign)
- WiFi in Exhibit Hall
- Listing on the Forum website and Summit mobile app
- Two full Summit admissions (excluding the Pre-Summit Strategy Sessions)
- Discounted attendance fee for one (1) additional staff member from the exhibiting organization (excluding the Pre-Summit Strategy Sessions)
- Pre-Summit and post-Summit attendee mailing lists (emails will be included for attendees who allow us to share this information; phone numbers not included)

Assignment of Space

Booth assignments will be made in early February. Note: A point system is used to establish priority for booth assignment, which includes current and past sponsorship and exhibit support, as well as the order of application submission.



Sponsorship

The Summit offers a range of opportunities to increase your company's visibility. Don't miss the chance to be part of this unique and valued educational conference.

Choose from the Sponsorship Levels below. Note: your sponsorship choice is not guaranteed without a confirmation email from the Forum.

Benefits	Diamond \$\$\$5,000	Platinum \$21,000	Gold \$16,000	Silver \$11,000	Bronze \$6,500
Logo on Summit brochure cover	•	•			
Logo on sponsor page of brochure	٠	٠	٠	٠	٠
Logo, company description, and link to company website on Forum website and on Summit mobile app	•	٠	•	•	٠
Logo in Summit email blasts	٠	٠	٠	٠	٠
Inclusion in the <u>MarTech.Health</u> directory (HMPS category)	٠	٠	٠	٠	٠
Logo prominently displayed on monitors and signs throughout Summit	٠	•	٠	٠	٠
Premium Sponsorship Opportunity (choose from options on page 5)	1	1	1	1	1
One-time use of attendee mailing/email list pre-Summit	•	•	٠	٠	•
One-time use of attendee mailing/email list post-Summit	٠	٠	٠	٠	٠
Booth Space in Exhibit Hall	Island (4-10x10 booths)	2-10x10 booths	1-10x10 booth		
Choice of 1 sponsored email blast (developed by Sponsor and sent by Forum) OR 1 sponsored webinar (content for both options must be approved by the Forum)	٠				
Waived Summit Admissions for Sponsor staff (excludes Pre-Summit Strategy Sessions)	10	6	4	2	1
Waived Summit Admissions for clients from healthcare provider organizations	4	3	2	1	
Opportunity to offer discounts to clients from healthcare provider organizations	\$300 discount	\$300 discount	\$200 discount	\$100 discount	\$100 discount
Opportunity to purchase clings in the meeting space	2	1			
Opportunity to include a promotional item in Summit tote bag (sponsor provided, Forum approved)	٠	٠			
Rotating banner on Summit mobile app	•	٠			
Scheduled push notifications via mobile app (Forum must approve content)	2	1			

Do you have an idea for an innovative...or fun...Summit sponsorship? Call us! 312-440-9080 ext. 23

Sponsorship Opportunities

Following are the options available for different Sponsorship Levels. Note: your sponsorship choice is not guaranteed without a confirmation email from the Forum.

Sponsorship Options		Platinum \$21,000	Gold \$16,000	Silver \$11,000	Bronze \$6,500
Keynote Speaker: Sponsor will introduce speaker(s), and sponsor logo will be displayed inside and outside ballroom and on walk-in/ walk-out slides. Monday Afternoon, Tuesday Morning, Tuesday Lunch, or Wednesday Morning available. Speakers TBD.	•	•			
Track Sponsor: Sponsors will introduce the sessions in their track. Sponsor name/logo wil be displayed on signage outside track meeting room. Track choices include: Strategic Marketing, Communication Strategies, Interactive & Digital Strategies, Innovation & Transformation, Engagement Strategies, Physician Relations & Sales.		•	•		
First-Time Attendee Meet & Greet: Sponsor can welcome new attendees at this special networking event on Monday before the first concurrent session. Beverages and a light lunch will be served. Sponsor name/logo will be displayed on signage.	٠	•	•		
Lanyards*	٠	٠			
Tote Bags*	•	٠			
Hotel Room Keys*	٠	٠	٠		
Headshot Booth	٠	٠	٠		
Refillable Water Bottles*	٠	٠	۲		
Summit Playback (audio recordings synced with slides)	٠	٠	٠		
Monday Evening Reception	•	٠	٠		
Tuesday Breakfast, includes branded mugs*	•	٠	٠		
Tuesday Evening Reception	•	٠	۲	٠	
WiFi in Meeting Space: Sponsor can choose a customized network name and password.	٠	•	٠	٠	
Summit Scholarships (includes up to 10)	•	٠	۲	٠	
Mobile App	•	٠	٠	٠	
Notebooks*	•	•	٠	٠	
Pre- or Post-Summit Webinar (date, topic & speakers to be mutually agreed upon by Sponsor & Forum)	٠	•	•	٠	
One Enhanced Coffee Break in Exhibit Hall	•	•	٠	٠	
One Coffee Break in Foyer	•	•	٠	٠	٠
Coffee Station at Registration Desk (2 available)	•	•	٠	٠	•
Device Cleaning Cloths*	•	•	٠	٠	٠
Pens*	•	•	٠	٠	٠

*Item will be branded with sponsoring company's name/logo, printed in one color on one side only. Additional charges might apply for extra colors and/or printing on more than one side.

Sponsor / Exhibitor Registration

Healthcare Marketing & Physician Strategies Summit

April 17–19, 2023 | JW Marriott | Austin, TX

Sign up online OR return completed form to:

Jennifer Pense Forum for Healthcare Strategists 980 North Michigan Avenue; Suite 1090 Chicago, IL 60611 Phone: 312-440-9080 ext. 23 jpense@healthcarestrategy.com

COMPANY				
CONTACT NAME		TITLE		
MAILING ADDRESS				
СІТҮ		STATE	ZIP	
PHONE		EMAIL		
Yes, we want to participate in the Healthcare Mark	eting & Physician Strate	gies Summit as a:		
□ Sponsor – The level, event(s), and/or item(s) we Note: Your sponsorship option is not guaranteed w				
Exhibitor – Exhibit space is on a first-come, first	t-served basis factoring i	n points earned for past a	and current participation	as a sponsor and/or exhibitor.
Booth Number: 1st choice 2nd choice	3rd choice			
We would like to be next to or across from the follo	owing companies:			
Please DO NOT place us next to or across from the	e following companies (3 max):		
We will be contacting you prior to the Summit will *For each booth reserved, exhibiting company will recor- registrations will be given to sponsors as follows: 1 for 6 for sponsorships of \$21,000-\$34,999; 10 for sponsor Only one company allowed per booth unless prior will Exhibitors commit to releasing any unconfirmed he of the Summit.	eive two waived staff regist sponsorships of \$6,500-\$ rships of \$35,000 or more itten approval is obtained i	rations and one additional s 10,999; 2 for sponsorships o . Waived and discounted reg from the Forum.	of \$11,000-\$15,999; 4 for s gistrations do not include t	ponsorships of \$16,000-\$20,999; he Pre-Summit Strategy Sessions.
Payment Information	\$			un una fau baceluina diataila)
 Sponsor Exhibitor \$3,595 before November 4, 2022 	\$			orum for banking details)
Exhibitor \$3,995 after November 4, 2022 Exhibitor \$3,995 after November 4, 2022	\$		o charge.^^ erCard □Discover □	1 AmEy
□ Additional Staff at \$775	\$		fee will be added for all c	
(Exhibitors only; 1 per booth)	\$	☐ A check is enclo	sed, payable to Forum fo	or Healthcare Strategists
NAME ON CARD	CARD NUMBER		EXPIRATION	SECURITY CODE
BILLING STREET ADDRESS	BILLING ZIP CODE		SIGNATURE	

before the Summit, as well as a list for one-time use following the Summit. The lists cannot be incorporated into a broader list, nor the contents generally disseminated. The lists cannot be shared with anyone else. Lists will include emails for attendees who allow us to share this information. Lists will not include phone numbers. Any misuse of the list will result in a fine of \$2,500 per misuse.

Affirmation of Commitment to Sponsor

The undersigned is authorized to commit to the sponsorship/exhibition as described above and acknowledges that they have reviewed the cancellation and refund policies on page 8 and agree to the terms as described.

CLONIATURE	
SIGNATURE	

DATE

Please return signed Rules and Regulations Form with your sponsor/exhibitor application. Application will not be confirmed until signed Rules and Regulations Form is received.

Cancellations and Refunds: Please refer to the Cancellation, Termination or Postponement clause of the Rules and Regulations (clause 14 on page 8).

Questions? Call 312-440-9080 x 23.

Rules and Regulations

Please read the following information, sign, and return signature page with application form. Application will not be confirmed until signed Rules and Regulations Form is received. The following Terms and Conditions govern this contract ("Contract") between The Forum and the Exhibitor/Sponsor.

1. Contract for Space

The application for space and the notice of assignment by The Forum for Healthcare Strategists (Forum) for the Healthcare Marketing & Physician Strategies Summit, herein referenced as the "Event," constitutes a contract for the right to use the space allotted for the Event. In the event of circumstances in which the building holding the Event is unfit for use, then paragraph 14 hereunder shall apply.

2. Eligibility

Companies that have not sponsored or exhibited at the Healthcare Marketing & Physician Strategies Summit in the past must submit for approval a company profile, including service and/or product information. Products and services must be relevant to healthcare executives in the areas of marketing, communications, digital strategy, or physician relations. The Forum reserves the right to deny access to Exhibit space to any company that has not followed the Forum's policies in the past, e.g. misuse of email/mailing list; and/or whose products or services, in the judgment of the Forum, do not meet the educational needs of attendees; and/or whose participation is not in the best interest of the Event, as determined by the Forum.

3. Exhibition Location, Dates and Times

The Event will be located at the JW Marriott in Austin, Texas. The dates of the Event are April 17-19, 2023. Setup and teardown (costs at Exhibitor's expense) will be between April 16th and April 18th. The Forum will use reasonable efforts to maintain the location, dates and times, and floor plans of the Event. Booths must be set up prior to the start of exhibit hours on April 17 and staffed at all times during exhibit hours. Exhibit staff must be in their booths no later than 15 minutes prior to the start of exhibit hours. Teardown must not begin prior to the close of exhibit hours at 6:30pm on April 18th.

4. Restrictions in Use of Space

All demonstrations, food distribution, or other activities must be confined to the limits of the exhibit booth. Overt solicitation of attendees on the exhibit floor is prohibited, as is the use of microphones inside and outside of Exhibitor's booth(s). Assigning, sharing or subletting the assigned space is not permitted without prior written consent from the Forum, which may be withheld for any reason or no reason. Exhibitor shall comply with the Hotel's rules, regulations, and restrictions relative to the use of the space. All food distribution other than prepackaged items must be approved in writing in advance by the Forum.

5. Indemnity

Both parties assume full responsibility for the acts, omissions, and conduct of their representatives, agents, and contractors and agree to indemnify, hold harmless and defend the other party, its officers and directors, employees, and agents from and against any and all claims, losses, damages, governmental fines or penalties, and costs or expenses (including court costs, interest, and attorney fees) of any kind whatsoever arising from such acts, omissions, and conduct except to the extent that such claims, losses, and damages are the direct result of the other party's gross negligence or intentional acts. In any event, except for acts of gross negligence or intentional misconduct, each party's liability to the other party under this Contract shall be limited to and shall not exceed the amount of the exhibit fees paid by Exhibitor to the Forum. Exhibitor acknowledges that the Forum and the Hotel do not maintain insurance covering the Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain appropriate insurance. The Hotel is not deemed to be an agent of the Forum.

6. Liability and Insurance

Unless caused by acts of negligence or intentional misconduct by the other party, its agents or employees, each party shall not be responsible for the safety of the property of the other party, their agents or employees, from theft, damage by fire, accident, or other causes, but will use reasonable care to protect the other party from such loss. During the dates of the exhibit, including move-in and move-out days, Exhibitor shall obtain and maintain comprehensive general liability insurance that provides a minimum coverage of \$1,000,000.00 per occurrence, and be able to show proof of such insurance, and shall name the Forum as an additional insured. A certificate of insurance reflecting the foregoing shall be returned to the Forum no later than five (5) days prior to April 17, 2023. Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to Exhibitors' displays, equipment and other property brought upon the premises of the Hotel unless caused by acts of gross negligence and intentional misconduct by the Forum, any of its agents, or employees.

7. Circularization and Solicitation

Circulars or advertising matter of any description may only be distributed within the booth assigned to the Exhibitor presenting such materials. If Exhibitors or Sponsors want flyers distributed to hotel rooms, this must be cleared in advance through the Forum. The Hotel charges for such distribution and such charges will be the responsibility of the Exhibitor/Sponsor.

8. Hospitality/Client Events

Hospitality suite functions and/or Client Events must not conflict with programmed events. Invitations and company literature may only be distributed from assigned exhibit booths. If an event is held during the programmed events, the company may be prohibited from exhibiting in future years. All hospitality suites and timing for Client Events must be approved by the Forum prior to the conference. Those hospitality suites requiring food and beverage must have arrangements made through the Hotel Food and Beverage Department.

9. Mailing List Usage

Exhibitors, as well as Sponsors at the \$6,500 level or higher, will receive two attendee mailing lists. A list will be provided for **one-time** use before the conference, as well as a list for **one-time** use following the conference. The preconference list will be sent approximately three weeks prior to the conference and must be used in reference to the Healthcare Marketing & Physician Strategies Summit and not to promote another event. The lists cannot be incorporated into broader mailing or email lists, nor the contents generally disseminated. The lists cannot be shared with anyone else. The lists cannot be used for phone appending or solicitation, or for contacting attendees via LinkedIn or other social media. Any misuse of the list (i.e. multiple uses and/or transfer to or sharing with any other company) will result in a fine of \$2,500 per misuse. Exhibitor/Sponsor shall indemnify and hold harmless the Forum from all costs and attorney's fees incurred from allegations relating to violation of the Telephone Consumer Protection Act and the Junk Fax Prevention Act of 2005.

10. Use of Mobile App

Exhibitors and Sponsors should not post messaging of a promotional or unprofessional nature on the Summit mobile app. Messages that do not comply with Forum guidelines may be removed, and/or the Forum may revoke app privileges entirely, and at its own discretion, should violations continue.

11. Fire Protection

Table and booth decorations must be fireproof. Electrical wiring must conform to the National Electrical Code Safety Rules. If inspection indicates that the Exhibitor has neglected to comply with these regulations, or otherwise causes a fire hazard, the Forum then reserves the right to cancel all or such part of the exhibit and not provide any refund. The Exhibitor must comply with Hotel fire regulations.

12. Restrictions in Operations of Exhibits

The Forum reserves the right to (a) restrict exhibits because of noise, method of operation or for any other reason that causes disruption to the Event and/ or (b) prohibit or evict any exhibits that detract from the general character of the exhibition as a whole, provided the Forum notifies Exhibitor and provides Exhibitor reasonable time to cure such problem. In the event of such restriction, the Forum is not liable for any exhibit expense unless the Forum resells the Exhibitor space, at which point Exhibitor would be entitled to a refund within 60 days equal to the amount paid by Exhibitor less a cancellation fee of \$500. Any noise-making exhibits must receive approval of the Forum before the exhibit opens. The Forum also reserves the right to alter the exhibit layout at any time.

13. Care of Building and Equipment

Exhibitors or their agents shall not damage, alter or otherwise injure or deface the walls or the floors of the building, the booths, or the equipment of the booths. If such damage occurs, the Exhibitor shall be liable to the hotel.

14. Cancellation, Termination or Postponement

Cancellations by Exhibitor/Sponsor are not subject to a refund. Any substitutions must be approved in writing by the Forum prior to the event. If performance of this Contract by the Forum is rendered impossible or impractical as determined by the Forum due to a cause or causes (Cause) not reasonably within the control of the Forum, such as, but not limited to, fire, casualty, epidemic, pandemic, unavailability of air transportation, labor disputes or strikes, earthquakes or other acts of nature, explosions or accidents, blockage embargo, inclement weather, governmental (whether federal, state, or local) restraints or restrictions, restraints or restrictions of civil defense or military authorities, act of public enemy, riot or civil disturbance, acts of God, or cancellation or restrictions limiting the event by the Hotel, then the parties hereto may mutually amend the Contract on terms acceptable to both Exhibitor/Sponsor and Forum, or at the Forum's option, should the Forum determine in its reasonable discretion to cancel, postpone, change the meeting date, or terminate the contract (singly or collectively a Termination), then (a) if the Termination results in a rescheduling of the event, the fees previously paid by the Exhibitor/Sponsor will be automatically applied to the rescheduled event without any refund; (b) if the Termination is a change to a virtual event, the Exhibitor/Sponsor may choose to participate on mutually acceptable amended terms; and (c) if no agreement is reached, then the Exhibitor/Sponsor shall receive as its sole remedy for a Termination a refund within sixty (60) days of the date of Termination fifty percent (50%) of the amount paid to the Forum and further Exhibitor/Sponsor shall receive a credit of fifty percent (50%) of the amount paid to the Exhibitor/Sponsor shall receive a full refund of the fees paid.

15. Waiver

Waiver by either party of any term or condition of this Contract or any breach shall not constitute a waiver of any term or condition or breach of this Contract.

16. Entirety of Contract

This Contract, including the Exhibit Application, states the entire agreement between the parties and supersedes all proposals, oral or written, and all other communications between the parties relating to this Agreement. No amendment or modification of this Contract shall be made except by an instrument in writing signed by both parties. Any action hereunder shall be filed in the state or federal courts in Chicago, Illinois, and the parties hereto waive the right to a jury trial. Illinois law shall be applied without regard to conflict of laws.

17. Currency

Unless otherwise indicated, all dollar amounts referred to in this Agreement are in lawful money of the United States, and any amount advanced, paid, or calculated is to be in US currency.

18. Amendments

All amendments to this Agreement must be in writing and signed by both parties but may be executed in counterpart form.

19. Notices

All notices, requests, demands, and other communications required or permitted to be given pursuant to this Contract shall be in writing and shall be deemed to have been duly given upon the date of receipt if delivered by hand, recognized national overnight courier, or registered or certified mail, return receipt requested, postage prepaid, or by email to the addresses below.

Exhibitor or Sponsor must sign and complete before returning:

SIGNATURE	DATE		
PRINTED NAME			
EMAIL			
COMPANY NAME			
COMPANY ADDRESS			
CITY	STATE	ZIP	

Return to:

Forum for Healthcare Strategists 980 N. Michigan Avenue Suite 1090 Chicago, IL 60611 ATTN: Jennifer Pense jpense@healthcarestrategy.com 312-440-9080 ext.23

Healthcare Marketing & Physician Strategies SUMMIT

2022 Exhibitors

Actium Health	Healthcare Success	Monigle
Aha Media Group	Healthwise	NRC Health
Barlow/McCarthy	Innovaccer Inc.	Nucleus Medical Media
Birdeye	Invoca	Playbook for Health
BroadcastMed	IQVIA	Point Across Media
Coastal Cloud	K2MD Health	Populi
Coffey Communications	Klein & Partners	PRC
Corbin Design	Kyruus	Private Health News
Cox Media Group	LeadSquared	rater8
Cured	LeagueSide	Reason One
Cyrano Video	LionShare, Inc.	Reputation
DeliverHealth	Localist	Revive
Digital Health Strategies	Loyal	SocialClimb
Divvy	Lucidpress	SPM Group
Doximity	Marketware, a Division of	Stratasan
eLead Promo	Medsphere	SXM Media
Eruptr	McMahon Custom Healthcare Communications	UPshow
Fathom	Medical Inflatable Exhibits Inc.	U.S. News Hospital Data Insights
Frederick Swanston	Mercury Healthcare	Virgin Pulse
Geonetric	Merge	WebMD Provider Services
Greystone.Net	MMS, Inc.	Wolters Kluwer
Hailey Sault	Modea	WriterGirl & Associates

An Outstanding Marketing and Sales Opportunity for Your Products and Services!



Forum for Healthcare Strategists 980 North Michigan Avenue; Suite 1090 Chicago, IL 60611 Phone: 312-440-9080 www.healthcarestrategy.com

APRIL 17 - 19, 2023

JW MARRIOTT

AUSTIN, TX