



# THE FORUM FOR HEALTHCARE STRATEGISTS

Partners in the Future of Healthcare



**forum** FOR HEALTHCARE STRATEGISTS



## THE FORUM FOR HEALTHCARE STRATEGISTS IS...

an organization formed by leading senior healthcare strategists who have joined forces to collectively and critically examine strategies for the delivery and financing of healthcare. The Forum is a network of communication and professional development, with the ultimate purpose of inspiring new, creative, and more effective healthcare for individuals, organizations, and communities.

## THE FORUM MEMBERS ARE...

the visionary leaders of today's healthcare.

The Forum is the professional membership organization of choice for senior-level healthcare executives representing a range of disciplines, including:

- Marketing
- Communications
- Business Development
- Physician Relations and Sales
- Physician Practice Marketing
- Digital, Social Media, and Web Strategies
- Strategic Planning
- Strategy Development and Implementation
- Public Relations





## **THE FORUM IS YOUR RESOURCE...**

The Forum is your personal resource for news, data, education, and information to make your organization more competitive.

### **Benefit from:**

#### **The Healthcare Marketing & Physician Strategies Summit**

This annual conference is widely recognized as the event of the year for senior-level marketers, digital strategists, and physician relations executives from healthcare organizations nationwide. Forum members receive discounted registration for the Summit.

#### **Webinars and Podcasts**

Live webinars and podcasts feature practical strategies and expert insights on the opportunities, challenges, and tactics facing healthcare organizations today. These programs are complimentary for Forum members.

#### **Healthcare Strategy Alert®**

This highly acclaimed online newsletter features original articles as well as curated content on innovative trends, new research, technology developments, and proven success strategies from fellow Forum members and other organizations.

#### **Members-Only Resources**

Members receive access to an online Membership Directory and other exclusive resources on the Forum website. The website also features job listings, book picks, white papers, articles, and other valuable content.

#### **The Best Networking in the Field**

The Forum enables peer-to-peer connections with hundreds of leading healthcare marketers, strategists, digital innovators, and physician relations executives from across the country.



# JOIN THE FORUM!

NAME

TITLE

ORGANIZATION

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

EMAIL

## PAYMENT INFORMATION

### \$225 Membership Dues

A check is enclosed, payable to **Forum for Healthcare Strategists**.

I authorize you to charge:  VISA  MasterCard  American Express

NAME AS IT APPEARS ON CARD

SIGNATURE

CARD NUMBER

EXPIRATION DATE

## DEMOGRAPHIC PROFILE

### Highest Degree Earned:

Bachelor's degree  Master's degree  Doctorate degree  Other \_\_\_\_\_

### Which of the Following Describes Your Primary Job Function(s)? (Please check up to 3)

- |   |  |
|---|--|
| <input type="checkbox"/> Administration       | <input type="checkbox"/> Marketing Communications          |
| <input type="checkbox"/> Business Development | <input type="checkbox"/> Customer Relationship Management  |
| <input type="checkbox"/> Marketing            | <input type="checkbox"/> Digital/Web/Social Media Strategy |
| <input type="checkbox"/> Physician Relations  | <input type="checkbox"/> Sales                             |
| <input type="checkbox"/> Strategy Development | <input type="checkbox"/> Other _____                       |

### Which Category Best Describes Your Organization?

- |   |   |
|---|---|
| <input type="checkbox"/> Hospital/Health System         | <input type="checkbox"/> Ancillary Provider                 |
| <input type="checkbox"/> Urban/Suburban                 | <input type="checkbox"/> Insurer/Health Plan                |
| <input type="checkbox"/> Rural                          | <input type="checkbox"/> Medical Device or Software Company |
| <input type="checkbox"/> Academic Medical Center        | <input type="checkbox"/> Consultancy                        |
| <input type="checkbox"/> Integrated Delivery System/ACO | <input type="checkbox"/> Agency or Vendor                   |
| <input type="checkbox"/> Pharmaceutical Company         | <input type="checkbox"/> Other _____                        |

### Get This Application To Us...

**ONLINE** Join online at [www.healthcarestrategy.com/join](http://www.healthcarestrategy.com/join)

**BY MAIL** Mail the form with payment to:  
**Forum for Healthcare Strategists**  
PO Box 437  
Glencoe, IL 60022

**QUESTIONS?**  
Call 312-440-9080