

30<sup>th</sup>  
ANNUAL

**Healthcare Marketing  
& Physician Strategies**

**Summit**

APRIL 29 – MAY 2, 2025 | ORLANDO, FL

Sponsor and Exhibitor  
**PROSPECTUS**



Healthcare’s Leading Summit on Marketing, Communications, Digital Strategy, and Physician Relations

Connect with Healthcare’s Senior-Level Decision Makers!

The Healthcare Marketing & Physician Strategies Summit (HMPS) is widely considered the “must-attend” educational and networking event of the year for senior-level marketing, strategy, communications, digital, and physician relations executives from healthcare organizations nationwide. Join us as we celebrate HMPS’s 30th year!

Each year, the Summit brings together a unique group of talented healthcare leaders whose ultimate focus is inspiring transformation. The 2024 Summit, which was attended by more than 900 healthcare executives, was lauded for its timely and thought-provoking content, as well as the invaluable interaction and networking. The 2025 Summit builds on that energy and success.

You’re an Important Part of the Summit

The sponsors and exhibitors are of great importance to the overall success of the Summit. The senior-level executives in attendance want up-to-date information on cutting-edge technologies and tools for advancing their marketing, communication, physician relationship, and engagement strategies — presented in a low-key environment that emphasizes hands-on discussions and demonstrations. Don’t miss out...[reserve](#) your booth, as well as your sponsorship, early!

As a Sponsor/Exhibitor You Will Receive:

Quality, Dedicated Exhibit Time

Dedicated exhibit hours offer you valuable one-to-one contact with current and prospective clients.

Networking Opportunities

Coffee breaks, two evening receptions, and more allow maximum exposure to prospective clients.

Online and Mobile Sponsor and Exhibitor Listings

Your company will be listed on the Forum’s website, and the Summit app, along with a direct link to your website. Your company will also be included on the [MarTech.Health](#) HMPS page, a permanent listing of Summit sponsors and exhibitors.

Complimentary Registrations

Complimentary registrations with each exhibit booth space and sponsorships of \$6,500 or more give your staff access to more than 60 cutting-edge sessions, as well as all receptions and other networking events/opportunities. *Note: Complimentary registrations do not include the Pre-Summit Strategy Sessions.*

Prospecting Lists

Two mailing lists, a pre-Summit registration list and a final attendee list, allow you to communicate with prospective clients. *Note: These lists are only available if exhibiting, or with sponsorships of \$6,500 or more, and each list can only be used one time. The lists will not include emails or phone numbers. Sponsors and exhibitors will also have the opportunity to send one email to attendees prior to the Summit and one email following the Summit through a Summit platform.*



Healthcare Marketing & Physician Strategies Summit

APRIL 29 – MAY 2, 2025 | ORLANDO, FL

Who Will Attend

The Summit has been designed for the following executives from hospitals, health systems, academic medical centers, integrated networks, and medical group practices:

- Chief Marketing Officers/ Marketing Executives
- Chief Communication Officers/ Communication Executives
- Strategy/Innovation Executives
- Business Development/Planning Executives
- Digital/Social Media Strategists
- Webmasters/Web Directors
- Physician Relations & Sales Executives
- Physician Referral/Outreach Directors
- Physician Recruitment Directors
- Public Relations Executives
- Advertising Executives
- CRM Directors

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The **Forum for Healthcare Strategists** was established in 1996 by a distinguished group of senior healthcare strategists seeking an opportunity to collectively examine current and future strategies for the delivery of healthcare. The Forum provides networks of communication and support, as well as opportunities for professional development, with the ultimate purpose of inspiring new, more effective models of care.

# Exhibit Hall Map

April 30 – May 1, 2025 (Exhibit Dates)

	10		23	24	25	26		44	45	46	
9											69
8	11	22	27	36	37	43	47	56	57	68	70
7	12	21	28	35	38	42	48	55	58	67	71
6											72
5	13	20	29	34	39		49	54	59	66	73
4	14	19	30	33			50	53	60	65	74
3											75
2	15	18	31		40		51		61	64	76
1	16	17	32		41		52		62	63	77

NOTE: There will be food and beverages available in the Exhibit Hall during open hours.

## Exhibit Hours

Exhibit hours are subject to change.

### Tuesday, April 29, 2025

Exhibit Set-Up 3:30pm – 8:00pm

### Wednesday, April 30, 2025

Exhibit Set-Up 7:00am – 1:00pm  
Coffee Break 2:30pm – 3:15pm  
Opening Reception 5:45pm – 7:15pm

### Thursday, May 1, 2025

Coffee Break 9:15am – 10:15am  
Coffee Break 3:00pm – 3:45pm  
Reception 4:45pm – 6:00pm  
Exhibit Tear-Down 6:00pm – 9:00pm

## Here’s What Attendees and Exhibitors Are Saying

“I’ve been attending HMPS for over 10 years, and this year’s was the best! I plan to be back next year.”

Chris Pace, Chief Digital Marketing Officer, Banner Health

“HMPS is well-orchestrated, attracts thoughtful and innovative speakers, and provides meaningful networking opportunities. It’s highly worth the investment!”

Angie Puffer, Operations Administrator, Mayo Clinic

“The highly strategic and forward-thinking topics, strong vetting of speakers, and outstanding networking opportunities ensure that HMPS is always a fantastic experience.”

Kathy Smith, VP, Chief Marketing & Digital Officer, Roper St. Francis Healthcare

“What a well-run, incredibly insightful event! We were thrilled with every experience and look forward to participating again next year.”

Beth Crivello-Wagner, President, Core Creative

“HMPS is always my favorite conference. The agenda was packed, and the opportunity to network with the people who are making healthcare marketing, digital engagement, strategy, and communications happen is unparalleled!”

Elizabeth Scott, Vice President, Doe-Anderson

## Exhibit Fee

\$4,195 per 10 x 10 ft. booth

### Fee includes:

- 10 x 10 ft. booth package (includes pipe/drape and ID sign)
- WiFi in Exhibit Hall
- Listing on the Forum website and Summit app
- Two full Summit admissions (excluding the Pre-Summit Strategy Sessions)
- Discounted attendance fee for one (1) additional staff member from the exhibiting organization (excluding the Pre-Summit Strategy Sessions)
- Pre-Summit and post-Summit attendee mailing lists

## Assignment of Space



Booth assignments will be made in mid-late February. Note: A point system is used to establish priority for booth assignment, which includes current and past sponsorship and exhibit support, as well as the order of application submission.



## Sponsorship

The Summit offers a range of opportunities to increase your company's visibility. Don't miss the chance to be part of this unique and valued educational conference.



Choose from the Sponsorship Levels below. Note: your sponsorship choice is not guaranteed without a confirmation email from the Forum.

Benefits	 <b>Diamond</b> \$35,000 	<b>Platinum</b> \$22,000	<b>Gold</b> \$17,000	<b>Silver</b> \$12,000	<b>Bronze</b> \$6,500
Logo on Summit brochure cover	●	●			
Logo on sponsor page of brochure	●	●	●	●	●
Logo, company description, and link to company website on Forum website and on Summit app	●	●	●	●	●
Logo in Summit email blasts	●	●	●	●	●
Inclusion in the <a href="#">MarTech.Health</a> directory (HMPs category)	●	●	●	●	●
Logo prominently displayed on monitors and signs throughout Summit	●	●	●	●	●
Premium Sponsorship Opportunity (choose from options on page 5)	1	1	1	1	1
One-time use of pre-Summit attendee mailing list and one-time use of final attendee mailing list (lists do not include emails)	●	●	●	●	●
Two opportunities to email attendees who have not opted out: one time before the Summit and one time after the Summit through a Summit platform	●	●	●	●	●
Booth Space in Exhibit Hall	<b>Island</b> (4-10x10 booths)	<b>2-10x10 booths</b>	<b>1-10x10 booth</b>		
Choice of 1 sponsored email blast (developed by Sponsor and sent by Forum) OR 1 sponsored webinar (content for both options must be approved by the Forum)	●				
Waived Summit Admissions for Sponsor staff (excludes Pre-Summit Strategy Sessions)	10	6	4	2	1
Waived Summit Admissions for clients from healthcare provider organizations	4	3	2	1	
Opportunity to offer discounts to clients from healthcare provider organizations	\$300 discount	\$300 discount	\$200 discount	\$100 discount	\$100 discount
Opportunity to purchase clings in the meeting space	2	1			
Opportunity to include a promotional item in Summit tote bag (sponsor provided, Forum approved)	●	●			
Rotating banner on Summit app	●	●			
Scheduled push notifications via Summit app (Forum must approve content)	2	1			

**Do you have an idea for an innovative, and engaging, Summit sponsorship? Call us! 312-440-9080, ext. 3**

## Sponsorship Opportunities

Following are the options available for different Sponsorship Levels. Note: your sponsorship choice is not guaranteed without a confirmation email from the Forum.

Sponsorship Options	 <b>Diamond</b> \$35,000 	<b>Platinum</b> \$22,000	<b>Gold</b> \$17,000	<b>Silver</b> \$12,000	<b>Bronze</b> \$6,500
Keynote Speaker: Sponsor will introduce speaker(s), and sponsor logo will be displayed inside and outside ballroom and on walk-in/ walk-out video. Wednesday Afternoon, Thursday Morning, Thursday Lunch, or Friday Morning available. Speakers TBD.	●	●			
Sponsored Luncheon Presentations on Wednesday (up to 4) <i>Does not include the price of the lunch.</i>	●	●			
Laptop or iPad Sleeves*	●				
Lanyards*	●	●			
Tote Bags*	●	●			
Belt Bags*	●	●			
Hotel Room Keys*	●	●			
Track Sponsor: Sponsors will introduce the sessions in their track. Sponsor name/logo will be displayed on signage outside track meeting room. Track choices include: Strategic Marketing, Communication Strategies, Interactive & Digital Strategies, Data Strategies, Engagement Strategies, Physician Relations & Sales	●	●	●		
Pre- or Post-Summit Webinar (date, topic & speakers to be mutually agreed upon by Sponsor & Forum)	●	●	●		
Refillable Water Bottles*	●	●	●		
Hydration Stations: Water coolers can be branded with sponsor logo	●	●	●		
Summit Playback (audio recordings synced with slides)	●	●	●		
Wednesday Evening Reception	●	●	●		
Thursday Breakfast	●	●	●		
Thursday Evening Reception	●	●	●		
WiFi in Meeting Space: Sponsor can choose a customized network name and password	●	●	●		
Summit App	●	●	●		
Summit Scholarships (includes up to 10)	●	●	●	●	
Notebooks*	●	●	●	●	
One Enhanced Coffee Break in Exhibit Hall	●	●	●	●	
One Coffee Break in Foyer	●	●	●	●	●
Coffee Station at Registration Desk on Wednesday	●	●	●	●	●
Screen Cleaning Cloths*	●	●	●	●	●
Pens*	●	●	●	●	●

\*Item will be branded with sponsoring company's name/logo. Note: Additional charges might apply for multiple colors and/or printing on more than one side.

## Sponsor / Exhibitor Registration

### Healthcare Marketing & Physician Strategies Summit

April 29–May 2, 2025 | Omni Orlando Resort at ChampionsGate

Sign up online OR return completed form to:

Jennifer Barnard

Forum for Healthcare Strategists, Inc.  
P.O. Box 437

Glencoe, IL 60022

Phone: 312-440-9080, ext. 3

jbarnard@healthcarestrategy.com

### Contact Information

COMPANY NAME		COMPANY URL
CONTACT NAME		TITLE
MAILING ADDRESS		
CITY	STATE	ZIP
PHONE	EMAIL	

Yes, we want to participate in the Healthcare Marketing & Physician Strategies Summit as a:

☐ Sponsor – The level, event(s), and/or item(s) we want to sponsor is/are: \_\_\_\_\_

**Note:** Your sponsorship option is not guaranteed without a written confirmation from the Forum.

☐ Exhibitor – Exhibit space is on a first-come, first-served basis factoring in points earned for past and current participation as a sponsor and/or exhibitor.

We would like to be next to or across from the following companies: \_\_\_\_\_

Please DO NOT place us next to or across from the following companies (3 max): \_\_\_\_\_

Comments/Requests: \_\_\_\_\_

**Reminder:** Booth assignments will be made on a point system, which includes current and past sponsorship and exhibit support, as well as the order of application submission.

We will be contacting you prior to the Summit with instructions on how to register your staff.

**For each booth reserved, the exhibiting company will receive two waived staff registrations and one additional staff registration at the reduced rate of \$850. Waived registrations will be given to sponsors as follows: 1 for sponsorships of \$6,500-\$11,999; 2 for sponsorships of \$12,000-\$16,999; 4 for sponsorships of \$17,000-\$21,999; 6 for sponsorships of \$22,000-\$34,999; 10 for sponsorships of \$35,000 or more. Waived and discounted registrations do not include the Pre-Summit Strategy Sessions. Only one company allowed per booth unless prior written approval is obtained from the Forum.**

Exhibitors commit to releasing any unconfirmed hotel rooms being held in their name at least 6 weeks prior to the Summit dates. This is critical to the success of the Summit.

### Payment Information

☐ Sponsor \$ \_\_\_\_\_

☐ Exhibitor \$4,195 \$ \_\_\_\_\_

☐ Additional Staff at \$850 \$ \_\_\_\_\_  
(Exhibitors only; 1 per booth)

☐ ACH payment (preferred; the Forum will send banking details)

☐ I authorize you to charge:\*\*

☐ VISA ☐ MasterCard ☐ Discover ☐ AmEx

\*\*A 3.5% processing fee will be added for all credit card charges.

☐ A check is enclosed, payable to Forum for Healthcare Strategists

**TOTAL** \$ \_\_\_\_\_

NAME ON CARD	CARD NUMBER	EXPIRATION
BILLING STREET ADDRESS	BILLING ZIP CODE	SIGNATURE

**Mailing List Usage:** Exhibitors, as well as Sponsors at the \$6,500 level or higher, will receive two attendee mailing lists. A list will be provided for one-time use before the Summit, as well as a list for one-time use following the Summit. The lists cannot be incorporated into a broader list or CRM, nor the contents generally disseminated. The lists cannot be shared with anyone else. Lists will not include phone numbers or emails, but there will be an opportunity to send emails to attendees both prior to and following the Summit. Any misuse of the list will result in a fine of \$2,500 per misuse.

### Affirmation of Commitment to Sponsor

The undersigned is authorized to commit to the sponsorship/exhibition as described above and acknowledges that they have reviewed the cancellation and refund policies on page 8 and agree to the terms as described.

SIGNATURE	DATE
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**Please return signed Rules and Regulations Form with your sponsor/exhibitor application. Application will not be confirmed until signed Rules and Regulations Form is received.**

**Cancellations and Refunds:** Please refer to the Cancellation, Termination or Postponement clause of the Rules and Regulations (clause 14 on page 8).

**Questions?** Call or email Jennifer Barnard: jbarnard@healthcarestrategy.com; 312-440-9080, ext. 3.

# Rules and Regulations

Please read the following information, sign, and return signature page with application form. Application will not be confirmed until signed Rules and Regulations Form is received. The following Terms and Conditions govern this contract ("Contract") between The Forum and the Exhibitor/Sponsor.

## 1. Contract for Space

The application for space and the notice of assignment by The Forum for Healthcare Strategists (Forum) for the Healthcare Marketing & Physician Strategies Summit, herein referenced as the "Event," constitutes a contract for the right to use the space allotted for the Event. In the event of circumstances in which the building holding the Event is unfit for use, then paragraph 14 hereunder shall apply.

## 2. Eligibility

Companies that have not sponsored or exhibited at the Healthcare Marketing & Physician Strategies Summit in the past must submit for approval a company profile, including service and/or product information. Products and services must be relevant to healthcare executives in the areas of marketing, communications, digital strategy, or physician relations. The Forum reserves the right to deny access to Exhibit space to any company that has not followed the Forum's policies in the past, e.g. misuse of email/ mailing list; and/or whose products or services, in the judgment of the Forum, do not meet the educational needs of attendees; and/or whose participation is not in the best interest of the Event, as determined by the Forum.

## 3. Exhibition Location, Dates and Times

The Event will be located at Omni Orlando Resort at ChampionsGate. The dates of the Event are April 29 – May 2, 2025, with Exhibit Hours on April 30 – May 1. Setup and teardown (costs at Exhibitor's expense) will be between April 29th and May 1st. The Forum will use reasonable efforts to maintain the location, dates and times, and floor plans of the Event. Booths must be set up prior to the start of exhibit hours on April 30 and staffed at all times during exhibit hours. Exhibit staff must be in their booths no later than 15 minutes prior to the start of exhibit hours. Teardown must not begin prior to the close of exhibit hours at 6:00pm on May 1st.

## 4. Restrictions in Use of Space

All demonstrations, food distribution, or other activities must be confined to the limits of the exhibit booth. Overt solicitation of attendees on the exhibit floor is prohibited, as is the use of microphones inside and outside of Exhibitor's booth(s). Assigning, sharing or subletting the assigned space is not permitted without prior written consent from the Forum, which may be withheld for any reason or no reason. Exhibitor shall comply with the Hotel's rules, regulations, and restrictions relative to the use of the space. All food distribution, other than prepackaged items, must be approved in writing in advance by the Forum.

## 5. Indemnity

Both parties assume full responsibility for the acts, omissions, and conduct of their representatives, agents, and contractors and agree to indemnify, hold harmless and defend the other party, its officers and directors, employees, and agents from and against any and all claims, losses, damages, governmental fines or penalties, and costs or expenses (including court costs, interest, and attorney fees) of any kind whatsoever arising from such acts, omissions, and conduct except to the extent that such claims, losses, and damages are the direct result of the other party's gross negligence or intentional acts. In any event, except for acts of gross negligence or intentional misconduct, each party's liability to the other party under this Contract shall be limited to and shall not exceed the amount of the exhibit fees paid by Exhibitor to the Forum. Exhibitor acknowledges that the Forum and the Hotel do not maintain insurance covering the Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain appropriate insurance. The Hotel is not deemed to be an agent of the Forum.

## 6. Liability and Insurance

Unless caused by acts of negligence or intentional misconduct by the other party, its agents or employees, each party shall not be responsible for the safety of the property of the other party, their agents or employees, from theft, damage by fire, accident, or other causes, but will use reasonable care to protect the other party from such loss. During the dates of the exhibit, including move-in and move-out days, Exhibitor shall obtain and maintain comprehensive general liability insurance that provides a minimum coverage of \$1,000,000.00 per occurrence, and be able to show proof of such insurance, and shall name the Forum as an additional insured. A certificate of insurance reflecting the foregoing shall be returned to the Forum no later than five (5) days prior to April 30, 2025. Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to Exhibitors' displays, equipment and other property brought upon the premises of the Hotel unless caused by acts of gross negligence and intentional misconduct by the Forum, any of its agents, or employees.

## 7. Circularization and Solicitation

Circulars or advertising matter of any description may only be distributed within the booth assigned to the Exhibitor presenting such materials. If Exhibitors or Sponsors want flyers distributed to hotel rooms, this must be cleared in advance through the Forum. The Hotel charges for such distribution and such charges will be the responsibility of the Exhibitor/Sponsor.

## 8. Hospitality/Client Events

Hospitality suite functions and/or Client Events must not conflict with programmed events. Invitations and company literature may only be distributed from assigned exhibit booths. If an event is held during the programmed events, the company may be prohibited from exhibiting in future years. All hospitality suites and timing for Client Events must be approved by the Forum prior to the conference. Those hospitality suites requiring food and beverage must have arrangements made through the Hotel Food and Beverage Department.

## 9. Mailing List Usage

Exhibitors, as well as Sponsors at the \$6,500 level or higher, will receive two attendee mailing lists. A list will be provided for **one-time** use before the conference, as well as a list for **one-time** use following the conference. The preconference list will be sent approximately three to four weeks prior to the conference and must be used in reference to the Healthcare Marketing & Physician Strategies Summit and not to promote another event. The lists cannot be incorporated into broader mailing lists or CRMs, nor the contents generally disseminated. The lists cannot be shared with anyone else. The lists cannot be used for email or phone appending or solicitation, or for contacting attendees via LinkedIn or other social media. Any misuse of the list (i.e. multiple uses and/or transfer to or sharing with any other company) will result in a fine of \$2,500 per misuse. Exhibitor/Sponsor shall indemnify and hold harmless the Forum from all costs and attorney's fees incurred from allegations relating to violation of the Telephone Consumer Protection Act and the Junk Fax Prevention Act of 2005.

## 10. Use of Summit App

Exhibitors and Sponsors should not post messaging of a promotional or unprofessional nature on the Summit app. Messages that do not comply with Forum guidelines may be removed, and/or the Forum may revoke app privileges entirely, and at its own discretion, should violations continue.

## 11. Fire Protection

Table and booth decorations must be fireproof. Electrical wiring must conform to the National Electrical Code Safety Rules. If inspection indicates that the Exhibitor has neglected to comply with these regulations, or otherwise causes a fire hazard, the Forum then reserves the right to cancel all or such part of the exhibit and not provide any refund. The Exhibitor must comply with Hotel fire regulations.

## 12. Restrictions in Operations of Exhibits

The Forum reserves the right to (a) restrict exhibits because of noise, method of operation or for any other reason that causes disruption to the Event and/ or (b) prohibit or evict any exhibits that detract from the general character of the exhibition as a whole, provided the Forum notifies Exhibitor and provides Exhibitor reasonable time to cure such problem. In the event of such restriction, the Forum is not liable for any exhibit expense unless the Forum resells the Exhibitor space, at which point Exhibitor would be entitled to a refund within 60 days equal to the amount paid by Exhibitor less a cancellation fee of \$500. Any noise-making exhibits must receive approval of the Forum before the exhibit opens. The Forum also reserves the right to alter the exhibit layout at any time.

### 13. Care of Building and Equipment

Exhibitors or their agents shall not damage, alter or otherwise injure or deface the walls or the floors of the building, the booths, or the equipment of the booths. If such damage occurs, the Exhibitor shall be liable to the hotel.

### 14. Cancellation, Termination or Postponement

Cancellations by Exhibitor/Sponsor are not subject to a refund. Any substitutions must be approved in writing by the Forum prior to the event. If performance of this Contract by the Forum is rendered impossible or impractical as determined by the Forum due to a cause or causes (Cause) not reasonably within the control of the Forum, such as, but not limited to, fire, casualty, epidemic, pandemic, unavailability of air transportation, labor disputes or strikes, earthquakes or other acts of nature, explosions or accidents, blockage embargo, inclement weather, governmental (whether federal, state, or local) restraints or restrictions, restraints or restrictions of civil defense or military authorities, act of public enemy, riot or civil disturbance, acts of God, or cancellation or restrictions limiting the event by the Hotel, then the parties hereto may mutually amend the Contract on terms acceptable to both Exhibitor/Sponsor and Forum, or at the Forum's option, should the Forum determine in its reasonable discretion to cancel, postpone, change the meeting date, or terminate the contract (singly or collectively a Termination), then (a) if the Termination results in a rescheduling of the event, the fees previously paid by the Exhibitor/Sponsor will be automatically applied to the rescheduled event without any refund; (b) if the Termination is a change to a virtual event, the Exhibitor/Sponsor may choose to participate on mutually acceptable amended terms; and (c) if no agreement is reached, then the Exhibitor/Sponsor shall receive as its sole remedy for a Termination a refund within sixty (60) days of the date of Termination fifty percent (50%) of the amount paid to the Forum and further Exhibitor/Sponsor shall receive a credit of fifty percent (50%) of the amount paid to the Forum to be applied towards the cost of a sponsorship and/or the exhibit hall to be applied to any one of the following two (2) annual Summits as Exhibitor/Sponsor determines. If the meeting is cancelled without Cause the Exhibitor/Sponsor shall receive a full refund of the fees paid.

### 15. Waiver

Waiver by either party of any term or condition of this Contract or any breach shall not constitute a waiver of any term or condition or breach of this Contract.

### 16. Entirety of Contract

This Contract, including the Exhibit Application, states the entire agreement between the parties and supersedes all proposals, oral or written, and all other communications between the parties relating to this Agreement. No amendment or modification of this Contract shall be made except by an instrument in writing signed by both parties. Any action hereunder shall be filed in the state or federal courts in Chicago, Illinois, and the parties hereto waive the right to a jury trial. Illinois law shall be applied without regard to conflict of laws.

### 17. Currency

Unless otherwise indicated, all dollar amounts referred to in this Agreement are in lawful money of the United States, and any amount advanced, paid, or calculated is to be in US currency.

### 18. Amendments

All amendments to this Agreement must be in writing and signed by both parties but may be executed in counterpart form.

### 19. Notices

All notices, requests, demands, and other communications required or permitted to be given pursuant to this Contract shall be in writing and shall be deemed to have been duly given upon the date of receipt if delivered by hand, recognized national overnight courier, or registered or certified mail, return receipt requested, postage prepaid, or by email to the addresses below.

## Exhibitor or Sponsor must sign and complete before returning:

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SIGNATURE

---

DATE

---

PRINTED NAME

---

EMAIL

---

COMPANY NAME

---

COMPANY ADDRESS

---

CITY

---

STATE

---

ZIP

## Return to:

Forum for Healthcare Strategists  
P.O. Box 437  
Glencoe, IL 60022  
ATTN: Jennifer Barnard



# Healthcare Marketing & Physician Strategies Summit

APRIL 29 - MAY 2, 2025

OMNI ORLANDO RESORT  
AT CHAMPIONSGATE

ORLANDO, FL

## 2024 Sponsors & Exhibitors

AcrobatAnt	Epic	Message Lab Media
Aha Media Group	Fathom	MIQ
ALCAR Inc	Feedback	MMS, Inc.
Aletheia Marketing & Media	Firstup, Inc.	Modea
Analog Informatics	Focus USA	Monigle
Barlow/McCarthy	Frederick Swanston	Mower
Bowstring	Freshpaint	NRC Health
BPD	Geonetric	Paubox
BrandActive	Greystone.Net	Personify Health
BroadcastMed	Healthgrades	Playbook for Health
BVK	HealthLink Dimensions	Podium
Cardinal Digital Marketing	Heap	Prairie Dog
Cast & Hue	Huron	Primacy/Mediate.ly
Casual Astronaut	Intellimed	Private Health News
Chatmeter	IQVIA	rater8
Coastal Cloud	Isabel Healthcare, Inc	Reason One
Coffey Communications	Julia Balfour	Reputation
Consumer Fusion	Klein & Partners	Salesforce
Corbin Design	Kontent.ai	Schema App
Core Creative	Kyruus Health	SeaChange
Creative Marketing Programs	Kythera Labs	SiriusXM Media
Cured by Innovaccer	LeadSquared, Inc.	SocialClimb
Cyrano Video	LexisNexis Risk Solutions	Tealium
Definitive Healthcare	LIFT Healthcare, LLC	TeamSnap
Digital Health Strategies	LionShare, Inc.	Touch Point Media
Doctivity Health	Loyal	True North Custom
DoctorPodcasting by RadioMD	Lytho	Unlock Health
Doximity	MarTech.Health	U.S. News Hospital Data Insights
DrTalks	McMahon Custom Healthcare Marketing	WG Content
eLead Promo	MDRG	Wolters Kluwer
Enqbator LLC	MERGE	Yext, Inc.

An Outstanding Marketing and Sales Opportunity for Your Products and Services!